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Where to find the  
community data for  
your grants  
“Cheat Sheet”

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# Grants With Grace Consulting, LLC

Hi! I'm Grace.



I'm so glad you're here! I'm the founder of Grants With Grace, LLC, a grant writing guru that helps nonprofits maximize their impact.

I'm passionate about using data to make a true difference in the community. My data and story-driven grants have won over \$8.7 million for the Nevada community in the last five years.

I've been in your shoes and spent countless hours researching for data to back up my grants. I created this "cheat sheet" to save you time and help locate real data to transform your program needs statements and create your bi-annual Community Needs Assessment.

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## **Book a Discovery Call:**

Have your data but don't know how to use it best? Need help creating a bi-annual Community Needs Assessment? Ready to exponentially grow your budget but don't know where to start?

**[Click here to book a call with Grace.](#)**

# Foreword:

## How to use this resource

Data is a powerful tool. Armed with the correct data, you can change a community. At the same time, using incorrect data can hurt a whole community. Community-driven impact marries real data that is reflective of the community with goals built around issues the data highlights. In other words, it's a way to show your community partners and funders proof of the needs in your community that you are trying to address as a nonprofit.

My hope is that this document will help start the foundation of your data library, which you can turn to in the coming years.

**Happy data hunting!**



# Cheat Sheet: Where to find the community data for your grants

#	Name of resource	What you will find here	Link to resource
1	HUD GIS MAP	This tool shows the percentage of low-to-moderate income in census tract block groups. It's a great jumping off point for block group specific data.	<a href="#">Link</a>
2	FFIEC Map – Geocoding System	As a geocoding system, it shows basic information for census tracts, including poverty level, household income, etc.	<a href="#">Link</a>
3	Policy Map	An interactive map that covers multiple topics and can break down as small as census tracts. Topics include spending, housing, lending, quality of life, economy, education, health, and federal guidelines. This is a great tool for understanding needs in an area, such as identifying food deserts or access to public services. <i>(Please note, while you have to pay for some data sets, there are still many that are free.)</i>	<a href="#">Link</a>
4	Prosperity Now ScoreCard - Data by Location	You can find data on outcome measures, including demographics, income & taxation, savings & assets, and credit & debt. It also compares different outcomes by ethnicity. Assesses individual state's adoption of policies that can improve financial security outcomes for families.  If you are a chart person, this site is for you as they have everything from trend data charts to racial disparity charts.	<a href="#">Link</a>
5	U.S. Bureau of Labor Statistics	This website shows (among other things) local area unemployment statistics that are updated monthly and can be filtered as small as cities and counties.	<a href="#">Link</a>
6	County Health Rankings & Roadmaps	Data sets on cultivating civic health and exploring health rankings. You can compare counties to one another and contain a large list of social & economic factors, clinical care, health behaviors, and quality of life.	<a href="#">Link</a>

7	<b>Kids Count Data Center - The Annie E. Casey Foundation</b>	Within Kids County, you can filter by state and it provides statistics on children, youth, and families. This includes basic demographic data, indicators by age group, indicators by race & ethnicity, economic well-being indicators, housing poverty, indicators by family nativity, education indicators (ranging from early childhood to young adults), test scores, family structure, community environment, health indicators, health insurance, dental health, mental health, safety and risky behaviors indicators, child abuse and neglect, juvenile justice, out of home placement, and so much more!	<a href="#"><u>Link</u></a>
8	<b>American Community Survey Data</b>	For anyone who knows data, this is the most obvious one for a reason. If you need data, this is a great place to start.	<a href="#"><u>Link</u></a>
9	<b>CDC Health, United States – Data Finder</b>	Great for health data. It allows you to search by diseases, healthcare areas, and other health topics. You can then search different population subgroups and demographics to find specific data.	<a href="#"><u>Link</u></a>
10	<b>Bonus for my Nevadans: Applied Analysis - Data Portals for Nevada Info</b>	A great link for my local Nevadans! This website links to multiple different dashboards including the City of Henderson, City of Las Vegas, Nevada Governor’s Office Economic Development, Las Vegas Global Economic Alliance, Nevada Medical Center, Nevada Mining Association, and United Way of Southern Nevada.	<a href="#"><u>Link</u></a>

**BONUS! A list of seven localized places where you can find more data:**

- County or City Master Plans
- County Consolidated Plan
- State or County Health Departments
- Police records
- Local University (Especially Community Health Departments)
- Chamber of Commerce data
- Nonprofit service agencies (Such as United Way)

**Questions or suggestions on websites to include?  
Email me at [grace@grantswithgrace.com](mailto:grace@grantswithgrace.com)!**